

ASSAM AGRICULTURAL UNIVERSITY INCUBATOR
North East Agri Technology entrepreneurs Hub (NEATeHub)
Assam Agricultural University, Jorhat – 13
Email: agri.ideas@neatehub.org

Applications Invited for Agripreneurship Orientation Program

The North East Agri Technology entrepreneurs Hub (NEATeHUB) is an Incubator for Innovation and Agripreneurship under the aegis of Assam Agricultural University, Jorhat. NEATeHUB is launching its first Agripreneurship Orientation Program supported by RKVY-RAFTAAR, Ministry of Agriculture and Farmers' Welfare, Govt of India.

Youth/students having an innovative idea and want to start an agri-business venture are encouraged to apply. The program will provide two months training cum hands-on-internship with startups/ ventures, Rs.10,000 per month as stipend, and a grant-in-aid up to Rs.5 lakhs to selected entrepreneurs post-training programme, and assistance in incorporating a startup business. The two-month programme is scheduled from 1 August – 30 September 2019 in Jorhat. For application form and other details, please visit www.aau.ac.in/recruitment. Last date for application is **15 June 2019**.

Preference will be given to business-to-business venture ideas and those seriously committed to taking up entrepreneurship full-time and inclined to spend the two months training in Jorhat.

CEO, NEATeHub
AAU, Jorhat

ASSAM AGRICULTURAL UNIVERSITY INCUBATOR
North East Agri Technology entrepreneurs Hub (NEATeHub)
Assam Agricultural University, Jorhat – 13
Email: agri.ideas@neatehub.org

Applications Invited for Agripreneurship Orientation Program

The North East Agri Technology entrepreneurs Hub (NEATeHUB) is an Incubator for Innovation and Agripreneurship under the aegis of Assam Agricultural University, Jorhat. NEATeHUB is launching its first Agripreneurship Orientation Program supported by RKVY-RAFTAAR, Ministry of Agriculture and Farmers' Welfare, Govt of India.

The Agripreneurship orientation program is aimed at providing an opportunity to students/ youth to work on their innovative ideas by imparting two months training cum hands on internship with other startups. Guided by experienced and innovative startups, they will be able to understand business concepts/its nuances, strategy and practical insights of specific industries or markets, challenges and strategies to resolve them.

After successful completion of the two months orientation program, will facilitate incorporation of entities for all viable business ideas by the above mentioned interns. After that, these startups will be eligible for Idea/Pre-Seed Stage Funding, grant-in- aid up to Rs.5 lakhs.

Objectives

- a. To nurture potential agri-entrepreneurs by providing training cum internship with other startups to provide them practical, technical and business insights;
- b. To create and nurture a pipeline of agripreneurs for incubation;
- c. To make pursuing entrepreneurship related to innovative ideas an attractive career option among other available career choices.

Eligibility Criteria

- a. The applicant should propose one innovative idea based on technology, service, business platforms etc. for increasing efficiency in agriculture and allied agri sectors.
- b. The applicants are expected to pursue their entrepreneurial aspirations full time.
- c. The applicant should have an initial business plan/ proposal for the idea they intend to pursue.
- d. Preference will be given to innovative ideas that are towards business-to-business ventures.

Selection Process of Interns for Agripreneurship Orientation

- a. The NEATeHub shall announce the program in various media.
- b. All applicants for this program will apply in the prescribed format (Application Form).
- c. The selection of agripreneurs that have an innovative idea based on technology, service, business platforms etc. and interest in pursuing their entrepreneurial aspirations full time, shall be done by the AAU Incubator's selection committee constituted for this purpose.
- d. Under this program, AAU Incubator will select a batch of 20 agripreneurs that have a workable innovative idea.

Funding Support

- a. A stipend of Rs 10,000/- per month will be granted to these interns for two months during the hands-on training period.
- b. Idea/ Pre-Seed Stage Funding: Under this, subsistence grant of a maximum of Rs. 5 lakhs will be provided to interns who have successfully completed the initial two months of agripreneurship orientation program and are aspiring to convert their innovative idea based on technology, service, business platforms etc. into a prototype/ product.
- c. Startups supported for idea/pre-seed stage funding will be eligible for obtaining next stage of Seed Stage Funding after evaluation

Broad Activities

- a. These young agripreneurs will receive up to 60 hours initial training at the NEATeHub in Jorhat, with hands on training cum internship with startups/ ventures.
- b. They will refine/ work on their innovative idea simultaneously.

Program Period

1 August – 30 September July 2019. Accommodation will be provided by NEATeHub at the AAU hostel in Jorhat; However, the cost of travel, food and other incidental personal expenses will have to be borne by the selected agripreneurs.

Completed application along with concept note may be emailed on or before 15 June 2019, to :
agri.ideas@neatehub.org

Application for Agripreneurship Orientation Program at NEATeHub, Jorhat

a. Name of the applicant	:	
b. Gender and age	:	
c. Postal address	:	
d. Email	:	
e. Phone/ mobile number	:	
f. Academic qualifications	:	
g. Details of experience, if any	:	
h. Please attach a concept note of the technology/business idea you propose to pursue	:	
i. Describe the innovative elements of the idea along with comparisons with previous reports or products available	:	
j. Please describe the target market opportunities or market for your proposed technology/business idea.	:	
k. How much money did you invest in developing the plan (if any).	:	
l. How will you generate revenue out of your technology/business idea?	:	